

## 1. Information on the collection of personal data

Herewith we inform on the collection of personal data while using our website. Personal data collected is all data that is personally applicable to the user, e.g. name, address, e-mail address, user behavior.

Responsibility within the meaning of Art. 4 (7) GDPR lies with **MC Service AG**, Phone +49 89-210228-0, E-Mail [contact@mc-services.eu](mailto:contact@mc-services.eu), (see imprint).

Data protection officer contact information:

Peter Paul Rother  
[datenschutz@mc-services.eu](mailto:datenschutz@mc-services.eu)  
089-210228-0

Should we use contracted service providers for individual functions of our online services or wish to use your data for advertising purposes, we will inform you in detail below on the respective transactions. In doing so, we also name the specified criteria for the data storage duration.

## 2. Collection and usage of personal data (processing, purposes and legal basis)

Art. 6 I lit. A DS-GMO serves our company as the legal basis for processing operations where we obtain consent for a particular processing purpose. If the processing of personal data is necessary to fulfill a contract of which the data is partly subject, as is the case, for example, in processing operations necessary for the supply of goods or the provision of any other service or consideration, processing shall be based on Art. 6 I lit. b DS-GMO. The same applies to processing operations that are necessary to carry out pre-contractual measures, for example in cases of inquiries regarding our products or services. If our company is subject to a legal obligation which requires the processing of personal data, such as the fulfillment of tax obligations, the processing is based on Art. 6 I lit. c DS-GMO. In rare cases, the processing of personal data may be required to protect the vital interests of the data subject or another natural person. This would be the case, for example, if a visitor to our premises were injured and his or her name, age, health insurance or other vital information is required by a doctor, hospital or other third party entity. In such cases the processing of personal data would be based on Art. 6 I lit. d DS-GMO. On this legal basis, processing operations that are not covered by any of the above legal bases are required if processing is necessary to safeguard the legitimate interests of our company or a third party, unless the interests, fundamental rights and fundamental freedoms of the person concerned prevail. Such processing operations are particularly granted to us as they have been specifically mentioned by the European legislator. In this regard, it is considered that a legitimate interest could be assumed if the data subject is a customer of the controller (recital 47, second sentence, DS-BER).

### *Automatic decision making and profiling*

We will inform you as part of the aforementioned Privacy Policy when we conduct automatic decision-making and profiling procedures, sharing detailed information about the logic involved, and the scope and intended impact of such data processing.

### *Obligation to provide personal data*

We are not obliged to provide personal data.

## 2.1. Survey of website for informational purposes

When our website is visited for informational (no registration or otherwise provision of personal information), we will only collect the personal data that the browser transmits to our server. If a user wishes to visit our website, we collect the following information that is technically necessary for us to display our website and to ensure its stability and safety. The storage period is 30 days.

The legal basis for their collection is Article 6 (1) sentence 1 lit. f DS-GMO.

The following data is collected:

- *IP address*
- *Date and time of the request*
- *Time zone difference to Greenwich Mean Time (GMT)*
- *Content of the request (concrete page)*
- *Access status / HTTP status code*
- *Transferred amount of data*
- *Website from which the request came*
- *Browser*
- *Operating system and its interface*
- *Language and version of the browser software*
- *Internet service provider of the accessing system*
- *Device type*

## 3. Additional website features

In addition to the purely informative use of our website, we offer various services that can be used. To access these features, you will generally need to provide further personal information that we use to offer the services and for which the aforementioned data processing principles apply. In part, we use your data to process information from external service providers. These have been carefully selected and commissioned by us, are bound by our instructions and are regularly inspected.

Personal data collected will not be provided to third party entities, insofar as there are no grounds for permission in accordance with Art. 6 DS-GVO. For example, we may disclose your personal information to third parties when contracts or similar services are offered by us in partnership with third parties. For more information, the user may reference their personal data or in the description of our services below.

*Transmission to third party countries:*

Insofar as our service providers or partners are based in a state outside the European Economic Area (EEA), we will inform you about the consequences of this circumstance in the description of our services.

*Storage time:*

Regarding the storage duration of your collected data, you will be given more information regarding the individual services. Insofar as continued storage is required for legal reasons, we will restrict your data until the expiration of these retention periods for further use and delete them when the deadlines expire.

### 3.1 Other uses of our website

#### cookies

"Cookies" are small files that are stored on users' computers. Different information can be stored within a cookie. A cookie is primarily used to store the information about a user (or the device on which the cookie is stored) during or after online activity. Temporary cookies, or "session cookies" or "transient cookies", are cookies that are deleted after a user leaves an online service and closes their browser. In such cases, a cookie, e.g. the contents of a shopping cart are stored in an online store or a login portal. The term "permanent" or "persistent" refers to cookies that remain stored even after the browser has been closed. Thus, the login status will be saved if a user visits the site after several days. Likewise, in the aforementioned cookie example, the interests of the users can be stored, which are then used for range measurement or marketing purposes. A "third-party cookie" refers to cookies that are offered by providers other than the person who manages the online site (otherwise, if it is only their cookies, this is referred to as a "first-party cookie").

We can use temporary and permanent cookies to clarify this in the context of our privacy policy.

If users do not want cookies stored on their computer, they will be asked to disable the option in their browser's system settings. Saved cookies can be deleted in the system settings of the browser. The exclusion of cookies can lead to functional restrictions of online services.

A general contradiction to the use of cookies used for online marketing purposes can be found in a variety of services, especially in the case of tracking, this is explained via the US website <http://www.aboutads.info/choices/> or the EU website <http://www.youronlinechoices.com/>. Furthermore, the storage of cookies can be achieved by switching them off in the settings of the browser. Please note that not all features of this online website may be used. With the application of the DSGVO 2018, webmasters are obliged to follow the basic regulation published under <https://eu-datenschutz.org/> and to inform their users accordingly about the collection and evaluation of data. The lawfulness of the processing is justified in Chapter 2, Article 6 of the GDPR. In accordance therewith, cookies have a validity period of 30 days.

### 3.2 Use of social plugins

This website uses links to social media platforms for the following services:

- "Facebook", operated by: Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, United States
- "Twitter", operated by: Twitter, Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, United States

The link to Facebook on our website can be recognized by the Facebook icon (black F) on a corresponding button. The link to Twitter on our website is indicated by the Twitter icon (black bird) on the corresponding button. By clicking on one of these buttons you agree to the social media platform's terms and usages and thus the transfer of personal data to the respective social media services. We have no influence on the type and extent of the transferred data and their further processing. According to our current state of knowledge, the respective social media services are informed about the IP addresses and websites using social media links. Users have the option to refuse such data exchanges by changing their user account settings on the website of the respective social media service. Additionally, if the user is logged into a corresponding social media platform, the information can be immediately assigned to their user profile. If the user would like to avoid such a collection of profile information, they should log out of the respective social media platform.

Further information from Facebook about the so-called data usage guidelines can be found at: <http://www.facebook.com/about/privacy>.

For more information from Twitter about their privacy policy, please visit: <https://twitter.com/privacy>.

We use our online website on the basis of Art. 6 para. 1 lit. f. DSGVO third-party content or service offerings in order to provide their content and services, e.g. Include videos or fonts (collectively referred to as "content"). We have connected our Twitter account via timelines in order to provide our customers with up-to-date information directly on the homepage.

In order to guarantee a flawless operation, the IP address of the users must be identified, since without the IP address the content could not be sent to their browser. The IP address is therefore required for the presentation of this content. Third parties may use so-called pixel tags (invisible graphics, also known as "web beacons") for statistical or marketing purposes. The "pixel tags" can be used to evaluate information such as visitor traffic on the pages of this website. The pseudonymous information may contain technical information (please refer to point 2.1 Information collection using the website, this privacy policy) for use in our online services, or in association with information from other sources.

Within our online services, features and content of the Twitter service offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

This includes the newsfeeds on our home page (<https://www.mc-services.eu/>), which provide users with content from our online presence within Twitter.

If the users are members of the platform Twitter, Twitter can call the o.g. and assign content and functions to the profiles of the user. Twitter is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation (<https://www.privacyshield.gov/participant?id=a2zt0000000TORzAAO&status=Active>) Privacy Policy: <https://twitter.com/en/privacy>,

Opt-Out: <https://twitter.com/personalization>.

### 3.3 Xing

Within our online offer are functions and contents of the service Xing, offered by:

XING AG, Dammtorstr. 29-32, 20354 Hamburg, Germany,

These includes buttons that allow users to access the content of Xing's online services. If the users are members of the platform Xing, Xing can call the o.g. and assign content and functions to the profiles of the users. Privacy Policy of Xing:

[https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection).

### 3.4 LinkedIn

Within our online services are functions and content of the service LinkedIn offered by:

LinkedIn Ireland Unlimited Company Wilton Place, Dublin 2, Ireland,

These include buttons that allow users to access the content of LinkedIn's online services. If the users are members of the platform LinkedIn, LinkedIn can call the o.g. and assign content and functions to the profiles of the users.

LinkedIn privacy statement: <https://www.linkedin.com/legal/privacy-policy>. LinkedIn is certified under the Privacy Shield Agreement, which provides a guarantee to comply with European privacy legislation. (<https://www.privacyshield.gov/participant?id=a2zt0000000LOUZA00&status=Active>).  
Privacy Policy: <https://www.linkedin.com/legal/privacy-policy>, opt-out: <https://www.linkedin.com/psettings/guest-controls/retargeting-opt-out>.

### 3.5 Google Maps

We include maps from Google Maps provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Privacy Policy: <https://www.google.com/policies/privacy/>, opt-out: <https://adssettings.google.com/authenticated>.

## 4. Information, deletion, correction, limitation of processing, right to object, data portability

You have the following rights with respect to your personal data collection:

- *Right to information,*
- *Right to rectification or deletion,*
- *Right to restriction of processing,*
- *Right to object to the processing,*
- *Right to data portability.*

In this case, please contact the person responsible for data processing:

Address: MC SERVICES AG  
Hauptstraße 8, 86868 Mittelneufnach  
Responsible: Peter Paul Rother  
E-Mail: [datenschutz@mc-services.eu](mailto:datenschutz@mc-services.eu)

## 5. Objection or revocation of the processing of your personal data

### 5.1.

Insofar as the processing of your personal data is based on your consent, you have the right to revoke your consent at any time with future effect. Such revocation will affect the admissibility of the processing of your personal data after you have given it to us.

### 5.2.

Insofar as we base the processing of your personal data on the balance of interests, you may object to the processing. This is the case if, in particular, the processing is not required to fulfill a contract with you, which we describe in each case in the following description of its functions. In the event of such a disagreement, we ask you to explain the reasons why we should not process your personal data as we have done. In the case of your justified objection, we will examine the situation and will either discontinue or adapt the data processing or point out to you our compelling legitimate reasons for which we should continue the processing.

### 5.3.

You may object to the processing of your personal data for advertising and data analysis purposes at any time. Concerning your advertising objection, you may inform us under the following contact information: MC Services AG, Hauptstraße 8, 86868 Mittelneufnach, E-Mail [datenschutz@mc-services.eu](mailto:datenschutz@mc-services.eu).

## 6. Right of appeal

You also have the right to complain about the processing of your personal data by a data protection supervisory authority.

## 7. Modification of this Privacy Policy

We, MC Services AG, reserves the right to change or amend this Privacy Policy, to the extent that the continued technological development in the area of IT and the Internet requires.

## 8. Photo Credit

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**Please note** that **only** the **German version** of the Privacy Policy is **legally binding**. All other linguistic **versions are** provided for information **only**.