

Press Release

MC Services is Media Partner for Biotech Showcase™ 2020

Munich/Düsseldorf, Germany, December 5, 2019. MC Services AG, a leading international public relations and investor relations firm, announced today that it will be, for the first time, a media partner for Biotech Showcase™. This annual investor conference, co-produced by Demy-Colton and EBD Group, will take place January 13-15, 2020, at the Hilton San Francisco Union Square, in San Francisco, CA, USA.

As a media partner, MC Services invites journalists and others to attend the event and helps to provide them with information on presenting companies and their executives as well as to organize interviews. MC Services will be on site at the conference, conducting both media and business meetings.

“We are very excited to become a media partner for this great event that is part of the biggest week in the life sciences industry and kicks off the New Year with a bang,” **said Anne Hennecke, Managing Partner of MC Services.** “Called the investor conference that drives the future of therapeutic innovation, digital medicine, and international collaboration, Biotech Showcase is a ‘must attend’ event for innovative companies seeking partnerships and looking to connect with the investment community. We look forward to seeing many of our clients, journalists, investors and peers in San Francisco as we welcome in what already promises to be an exciting 2020.”

Now in its twelfth year, Biotech Showcase is one of the largest biotech investor conferences in the world, with more than \$400 billion in capital represented and attracting more than 3,700 attendees from 2,200 companies established around the globe. Highlights from this year’s programming include workshops and panels on emerging technologies, advances in therapeutic discovery and development, and predictions for the 2020 investment landscape. For detailed information regarding the program, timing and location, please visit the event’s [website](#).

Follow Biotech Showcase 2020 on Twitter: @EBDGroup and @DemyColton (hashtag: #BIOTECHSHOWCASE).

About MC Services AG

MC Services AG is an international public relations and investor relations firm specializing in communications for the life sciences and healthcare sector. A strong team of science, finance, media and communication experts with extensive industry experience positions MC Services as a leading life sciences agency in Europe and beyond. MC Services’ long-standing clients include international public and private companies, as well as venture capitalists and investment firms. Established for many years as a link between the healthcare industry and the financial markets, MC Services provides comprehensive services in investor relations, public relations and financial transactions. MC Services is based in Munich, Düsseldorf, Berlin, London and Boston. For further information, please visit www.mc-services.eu and follow us on LinkedIn and Twitter.

Contact:

MC Services AG

Anne Hennecke
Phone: +49 211 529252 22
Email: contact@mc-services.eu

In the U.S.

Laurie Doyle
Phone: +1 339 832 0752
Email: laurie.doyle@mc-services.eu