## **Press Release**

## MC Services AG is a Gold Partner for 21st German Equity Forum 2019 and Host of Press Lounge

**Munich and Dusseldorf, November 19, 2019**. MC Services AG, the international public relations and investor relations firm, is a Gold Partner for the "Deutsches Eigenkapitalforum" (German Equity Forum) and will once again host the forum's press lounge. The conference, which is organized by the Deutsche Boerse, will be held November 25-27, 2019 at the Sheraton Frankfurt Airport Hotel and Conference Center, Frankfurt am Main. The more than 250 registered companies will participate in about 4,500 1-on-1 meetings – a new record.

The forum serves as a platform to connect capital-seeking German and international companies from all industry sectors with institutional investors and analysts, as well as with private equity investors and venture capitalists. In addition, MC Services invites select journalists to the forum's press lounge, ensures a smooth scheduling process for all participants and connects journalists and companies.

"The German Equity Forum has become an indispensable capital market conference in Europe," said Raimund Gabriel, Founder and Managing Partner of MC Services AG. "We are very happy to once again host the MC Services press lounge and wish companies, investors, analysts and journalists inspiring conversations."

For more than 20 years, listed companies and the financial community have met at the German Equity Forum in Frankfurt. The three-day program offers panels on the latest capital markets topics, 1-on-1 meetings with investors and media, as well as company presentations. Additionally, on Tuesday and Wednesday, privately held companies will present to investors. Presentations by companies listed in the Venture Network of the Deutsche Boerse will be accessible to all conference participants.

Additional information on the program and venue can be found on the <u>event website</u> or on the MC Services website.

## **About MC Services AG**

MC Services AG is an international public relations and investor relations firm. A strong team of finance, media and communication experts with extensive industry experience positions MC Services as one of the leading agencies in Europe. MC Services' long-standing clients include international public and private companies as well as venture capitalists and investment firms. Established for many years as a link between companies and financial markets, MC Services provides comprehensive services in investor relations, public relations and financial transactions. MC Services is based in Berlin, Munich, Düsseldorf, London and Boston.

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