

## Press Release

### **MC Services AG is a new sponsor of the science journalists' conference WISSENSWERTE**

**Munich and Dusseldorf, August 9, 2019.** MC Services AG, a leading international investor and public relations agency focused on life sciences and healthcare, is a first-time sponsor of the WISSENSWERTE ([www.wissenswerte-bremen.de](http://www.wissenswerte-bremen.de)) - the most important German-speaking dialogue forum for science journalists, science communicators and media-focused researchers.

The event will take place from November 25 to 27, 2019 in the Congress Centrum Bremen.

This year's conference program was recently published. Topics range from species extinction, data journalism, digital health, particulate matter, reproductive health, the framing effect and science podcasts, all the way to the future of agriculture. The program can be viewed here: [www.wissenswerte-bremen.de](http://www.wissenswerte-bremen.de).

"We are pleased to support this high caliber event and thereby also science journalism in Germany," said **Anne Hennecke, Managing Partner of MC Services AG**: "It is extremely important to us to promote the dialogue between research and reporters on questions about the life sciences. We would like to contribute to ensuring that science reporters with expert knowledge can continue to take on the often complex, but vitally important topics of our life sciences industry and that they have the opportunity to participate in professional exchanges, networking events and get to know new topics at conferences such as the WISSENSWERTE."

#### **WISSENSWERTE: The most important meeting of German-speaking science journalists**

The dialogue forum WISSENSWERTE is a specialist conference for science journalists, science communicators and researchers, especially from the natural, technical and medical sciences. The three-day program features panel discussions and lectures on current journalistic and scientific topics as well as workshops with practitioners. Lectures by top researchers on the latest research trends and technical visions of the future are on the agenda in addition to discussions on professional ethics and market development.

The WISSENSWERTE takes place annually in November and has developed since its premiere in 2004 into the most important science journalist event in the German-speaking world: Around 500 participants come every year to Bremen for the forum.

WISSENSWERTE is supported by the Deutsche Forschungsgemeinschaft, the Leibniz Association, the Leopoldina - National Academy of Sciences, the Max Planck Society, BASF, Bayer, the Volkswagen Foundation and other sponsors, which now include MC Services.

The independent programming of the dialogue forum WISSENSWERTE is carried out in close cooperation between the Association of Journalists "Wissenschafts-Pressekonferenz" (WPK) and the chair of Science Journalism of the Technische Universität Dortmund. The program planners are advised by the WISSENSWERTE program advisory committee, which discusses and prioritizes the topic ideas at its annual meeting in March. The advisory council consists mainly of journalists from all sectors of the media as well as representatives from research institutions, foundations and companies who are involved in the conference.

Further information about the event program and location can be found at [www.wissenswert-bremen.de](http://www.wissenswert-bremen.de).

### **About MC Services AG**

MC Services AG is an international consulting firm with highly skilled investor relations and public relations experts and the largest life sciences team in continental Europe. A strong collection of science, finance, media and communication experts with extensive industry experience positions MC Services as a leading life sciences agency in Europe. MC Services' long-standing clients include international public and private companies, as well as venture capitalists and investment firms. Established for many years as a link between the healthcare industry and the financial markets, MC Services provides comprehensive services in investor relations, public relations and financial transactions. MC Services is based in Munich, Düsseldorf, London and Boston.

[www.mc-services.eu](http://www.mc-services.eu)

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