

Press Release

MC Services AG hosts press lounge of German Equity Forum 2017

Munich and Dusseldorf, November 2, 2017: MC Services AG, the international Public Relations and Investor Relations firm specializing in financial communications is again sponsoring the “Deutsches Eigenkapitalforum” (German Equity Forum), being held in Frankfurt am Main, November 27-29, 2017 and will host the Forum’s established press lounge.

Deutsches Eigenkapitalforum, which is organized by Deutsche Börse, has become Europe’s largest independent capital markets meeting. As a matching platform, the forum successfully connects capital-seeking German and international companies of all industries as well as institutional investors and analysts. To establish new contacts and to deepen existing liaisons between the press, companies and financial community, MC Services AG invites targeted financial and economic journalists to the Press Lounge and assists journalists and participating companies by scheduling background talks, introductions and interviews.

“We are delighted to be a partner of the Eigenkapitalforum and to once again host the well-established press lounge,” said Anne Hennecke, Managing Partner of MC Services AG. “Our cooperation with Deutsche Börse has helped the press lounge to grow and mature over the last five years, and we are excited to again provide an inspiring and comfortable atmosphere for introductions, discussions and interviews in the press lounge.”

For more than 20 years the Deutsches Eigenkapitalforum has hosted company representatives of all industries and facilitated meetings with the financial community. The conference will take place at the Sheraton Frankfurt Airport Hotel and Conference Center in Frankfurt am Main on November 27-29, 2017. The three-day program offers panels on the latest capital markets topics, 1 on 1’s and company presentations. On Tuesday and Wednesday, additional presentations of private companies will take place. On these days, the business concepts of captivating, young private companies from different sectors are the focus. As last year, the presentations of the companies being listed in the Venture Network of the Deutsche Börse will be accessible to all participants of the Deutsches Eigenkapitalforum.

Further information on the program and the venue can be found on the event website (www.eigenkapitalforum.com) or on the MC Services website (<http://www.mc-services.eu/content/ekf-2017>).

About MC Services AG

MC Services AG is an international public relations and investor relations firm specializing in communications for the life sciences and healthcare sector. A strong team of science, finance, media and communication experts with extensive industry experience positions MC Services as the leading life sciences agency in Europe. MC Services’ long-standing clients include international public and private companies as well as venture capitalists and investment firms. Established for many years as a link between the healthcare industry and the financial markets, MC Services provides comprehensive services in investor relations, public relations and financial transactions. MC Services is based in Munich, Düsseldorf, London and Boston.

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