

Press Release

March 16, 2016

MC Services new media partner of BIO-Europe Spring

Munich/Duesseldorf, Germany, March 16, 2016: MC Services AG, the international Investor Relations and Public Relations firm, is supporting [BIO-Europe Spring](#), Europe's largest springtime partnering conference in the global biotechnology industry, as media partner. The event, organized by EBD Group, takes place from April 4 to 6, 2016 at the Kistamässan Convention Center in Stockholm, Sweden. MC Services has been inviting local and international journalists to the event and is keeping them informed on the presenting company executives and investors that are attending this meeting. MC Services will be present on site and is conducting media and partnering meetings.

As the springtime counterpart to BIO-Europe, BIO-Europe Spring each year attracts an international "who's who" from the biotech, pharma and finance worlds along with the most exciting emerging companies. In 2016, up to 2,500 attendees, representing 1,400 companies from over 50 countries are expected to have about 12,500 one-to-one meetings. As a highlight of this year's BIO-Europe Spring, 20 Swedish startup companies will present their technologies in the competitive session "Start-up Slam: Sweden", co-sponsored by Karolinska Institutet Innovations and Johnson & Johnson Innovation. More than 100 company presentations and 18 high-level workshops and panel discussions will round off the event. For detailed information regarding the program, timing and location, please visit the event's [website](#).

"BIO-Europe Spring is a key partnering conference of the European biotech industry and an important event for MC Services and many of our clients. Having successfully supported BIO-Europe 2015, we are pleased to continue our collaboration with EBD Group as a media partner. We seek to gain maximum attention for the industry, this prestigious event and the participating companies," said Raimund Gabriel, Managing Partner at MC Services AG.

About MC Services AG

MC Services AG is an international Public Relations and Investor Relations firm specializing in communications for the life sciences and healthcare sector. A complete team of science, finance, media and communication experts with relevant industry experience positions MC Services as the leading life sciences agency in Europe. MC Services' long-standing clients include international public and private companies as well as venture capitalists and investment firms. Established for many years as a link between the healthcare industry and the financial markets, MC Services provides comprehensive services in the fields of Investor Relations, Public Relations and financial transactions. MC Services is based in Munich, Düsseldorf and London with partners in France and the United States.

About EBD Group

EBD Group is the leading partnering firm for the global life science industry. Since 1993, biotech, pharma and medical device companies have leveraged EBD Group's partnering conferences, technology and services to identify business opportunities and develop strategic relationships essential to their success.

EBD Group's conferences are run with the support of leading corporations and international trade associations and include:

- BIO-Europe® and BIO-Europe Spring®, Europe's largest life science partnering conferences, supported by the Biotechnology Industry Organization (BIO)

- BioPharm America™, the fastest growing partnering event in North America
- Biotech Showcase™, a unique forum in San Francisco for presenting to investors and business development executives, co-produced with Demy-Colton Life Science Advisors
- BioEquity Europe, the investor conference co-organized with BioCentury Publications and BIO
- ChinaBio® Partnering Forum, the first dedicated biotech/pharma partnering conference in China, co-produced with ChinaBio® Group
- Biolatam®, facilitating partnering among global life sciences executives in Latin America's vibrant life science hubs

EBD Group's sophisticated web-based partnering service, partneringONE®, is used as the partnering engine at numerous third-party events around the world, and partnering360® is the open online community of life science dealmakers that enhances partnering experiences throughout the year.

EBD Group is an Informa company. Informa is the largest publicly-owned organizer of exhibitions, conferences and training in the world.

EBD Group has offices in the USA and Europe.

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