

## Press Release

October 29, 2014

### MC Services supports companies and media representatives at the German Equity Forum

**Munich and Düsseldorf, October 29, 2014:** MC Services AG, the international investor relations and public relations firm, will again coordinate, as a sponsor of the German Equity Forum, the event's press lounge from November 25 to 26 2014, in Frankfurt am Main.

Over the past 18 years, the German Equity Forum with its several thousand national and international participants has become established as a networking platform for companies, analysts and investors.

Raimund Gabriel, founder and managing partner of MC Services AG, commented: "Many companies use the Equity Forum not only to hold their annual analyst conference, but the event also gives company representatives, investors and journalists the opportunity for background briefings. The Equity Forum has become an institution of high regard. We are delighted to host the MC Press Lounge again this year. We have been able to place the MC Press Lounge even more prominently and centrally in the foyer of the Main Level, creating even better conditions for an extensive exchange."

The German Equity Forum is Europe's largest and most important capital market event for corporate finance and a central matching platform for senior company representatives from various industries and the financial community. It will take place from Monday to Wednesday, 24 to 26 November 2014, at the Congress Center and Hall 5.1 of Messe Frankfurt. For more information about the event program, time frame and location, please see the event website: <http://www.eigenkapitalforum.com>.

#### About MC Services

MC Services AG, based in Munich and Düsseldorf, is an international PR and IR agency specializing in financial communications. Our long-standing clients include public and private companies as well as venture capitalists and investment firms. Established, for many years, as a link between industry and the financial markets, we offer comprehensive services in the fields of IR; PR; financial reporting; as well as capital and corporate transactions. We leverage our extensive network in the financial community, the media and in industry as well as our international partnerships in a targeted way for the benefit of our clients. At MC Services we have assembled a unique team of specialists, with years of in-depth industry experience working in-house for leading international companies, investment banks and consultancy firms.

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