

Press Release

November 18, 2015

MC Services supports companies and media representatives at the German Equity Forum

Munich and Dusseldorf, Germany, November 18, 2015: MC Services AG, the international Investor and Public Relations firm, is sponsoring for the third time the German Equity Forum in Frankfurt am Main, November 23 to 25, 2015, and will coordinate the press lounge of the event.

Over the past 19 years, the German Equity Forum with its several thousand national and international participants has become established as a significant networking platform. The Forum successfully connects capital-seeking German and international companies, shares and bonds issuers as well as institutional investors and analysts. In this context, MC Services invites in a targeted approach journalists to get to know companies and conduct background and management interviews in the press lounge. MC Services also offers support with coordination and arrangement of these meetings.

"Once again this is an exciting opportunity for MC Services to contribute to the conference and to host the press lounge," said Anne Hennecke, Managing Partner of MC Services AG. "In the past years our concept for the press lounge has matured and the number of participating journalists has increased considerably. In the past year, about 70 journalists have taken up our offer."

The German Equity Forum is Europe's largest and most important capital market event for corporate finance and a central matching platform for companies from various industries and the financial community. It will take place from Monday to Wednesday, 23 to 25 November 2015, at the Sheraton Frankfurt Airport Hotel & Conference Center. For more information about the event program, time frame and location, please see the event website, <http://www.eigenkapitalforum.com>, or visit us at <http://www.mc-services.eu/content/ekf2015>.

About MC Services

MC Services AG, with offices in Munich, Dusseldorf and London, is an international Public Relations and Investor Relations firm specializing in financial communications. The Company's long-standing clients include leading, international public and private companies as well as venture capitalists and investment firms. Established for many years as a link between industry and the financial markets, MC Services provides comprehensive consulting in the fields of IR, PR, financial reporting as well as capital and corporate transactions. We leverage our extensive network in the international financial community and industry in a targeted approach for the benefit of our clients in order to best prepare for financing rounds by means of qualified investor relations and media work, for example, or to visibly position our clients and their successes in the German and international financial, economic and trade media. www.mc-services.eu

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