

Press Release

April 4, 2017

MC Services Announces Appointment of Long-Time Science Journalist, Susanne Kutter, to Life Sciences Team

Munich/Düsseldorf, Germany, April 4, 2017. MC Services AG, the international investor relations and public relations firm, today announced that science journalist Susanne Kutter, long-time editor at “WirtschaftsWoche”, has joined the Company’s life sciences team.

Susanne has over 25 years of experience. As an editor at “WirtschaftsWoche”, which she joined in 1995, she covered the emerging German and international biotech sector in the “Technology & Innovation” department. Drawing on her scientific expertise as a biologist, she also wrote about a wide variety of life sciences topics from genetic scissor CrisprCas9 and stem cell research to novel pharmaceutical drugs, vaccines and surgical techniques to brain research, anti-aging, green genetic engineering and bio-energy.

Susanne wrote effectively about scientific topics and their economic significance and has a unique ability to explain highly complex subjects in an understandable and interesting way. Her reporting won several awards. She also served as a judge on media award panels for the “Medienpreis Medizin Mensch Technik” and the “Publizistik-Preis der Stiftung Gesundheit”.

Before joining “WirtschaftsWoche”, Susanne worked for several years as a book author and freelance journalist for publications such as “GEO”, “Frankfurter Allgemeine Zeitung”, “Die Zeit”, “Kosmos”, “Natur”, “Südwestpresse” and the “Schwäbische Tagblatt”. Susanne is a biologist by training with a degree from Eberhard Karls University Tübingen.

“We are delighted to welcome such a seasoned media expert to our team,” **Anne Hennecke, Managing Partner at MC Services, said.** “With her scientific background, extensive journalistic experience and large network, Susanne has a deep understanding of the life sciences industry. She knows the high demands as well as the enormous importance of communications in our sector and understands the day-to-day needs of her former colleagues in the various editorial houses. Her experience ideally complements the life sciences group at MC Services, which has grown to be the leading European consultancy with the most seasoned experts in investor relations as well as media relations and the largest team in continental Europe.”

About MC Services AG

MC Services AG is an international public relations and investor relations firm specializing in communications for the life sciences and healthcare sector. A strong team of science, finance, media and communication experts with extensive industry experience positions MC Services as the leading life sciences agency in Europe. MC Services’ long-standing clients include international public and private companies as well as venture capitalists and investment firms. Established for many years as a link between the healthcare industry and the financial markets, MC Services provides comprehensive services in investor relations, public relations and financial transactions. MC Services is based in Munich, Düsseldorf, London and Boston.

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