

## **Press Release**

**February 27, 2013**

### **MC Services AG Expands its Strategic Investor Relations Offering with the Appointment of Andreas Burckhardt as Executive Director Corporate Broking**

**Munich, Germany, February 27, 2013** – MC Services AG, an international Investor Relations and Public Relations consultancy, today announced the appointment of Andreas Burckhardt as Executive Director Corporate Broking, effective as of April 1, 2013. The appointment expands MC Services' Investor Relations offering to now include international investor access, financial transactions and investor roadshow management. MC Services is building this platform to support clients to meet the changing environment in the capital markets and the growing need for greater access to local and international healthcare investors.

Andreas Burckhardt has over 20 years experience as an investment specialist and analyst and is one of Europe's leading sector experts for life sciences. In his position as Executive Director, Life Sciences Sector Sales at WestLB, he successfully executed more than 55 international transactions, in both primary and secondary market offerings and private placements, leading to proceeds raised in excess of €500 million over the last six years. Andreas routinely achieved over 20 corporate road shows a year at international financial hubs for his clients. Furthermore, he regularly scored top ratings in investor surveys. In his position as life sciences specialist at WestLB, Andreas created and managed the launch of the first independent index for the European biotech industry "WestLB EU-Biotech Index Top20".

Before joining WestLB, now Portigon Financial Services, Andreas worked as analyst and Co-Head of Investment Research & Marketing at Deutsche Apotheker- und Ärztebank in Düsseldorf. Over the years Andreas has built a comprehensive, high-profile network of international investors and sector experts.

Raimund Gabriel, Managing Partner at MC Services, welcomes Andreas Burckhardt as a strategic addition to the team: "We see a growing demand for tailored, direct, effective investor relations and financing strategies since investment banks and brokers in Europe are increasingly shifting their focus from emerging and medium-sized life sciences companies. We have known Andreas for many years as a reliable partner in a number of successful transactions. His expertise is a vital gain for our firm that will greatly enhance the presence of our healthcare clients in the international capital markets."

Andreas Burckhardt states: "MC Services has already established an international base of innovative healthcare clients and enjoys excellent relationships in the industry and the financial community with a proven track-record in strategic consultancy and financial communications in the life sciences sector and beyond. I am excited to join this dynamic and experienced team and to add my contributions to it."

#### **About MC Services AG**

MC Services is an international Corporate Communications and Investor Relations firm providing high-level consultancy, targeted communications services and transaction-oriented assignments throughout Europe and the United States. Our clients are private and public companies primarily from the life sciences sector. At MC Services we have assembled a rare team of international IR and PR specialists with years of industry experience working in-house for leading international companies, investment banks, business publications and consultancy firms. MC Services is based in Munich. [www.mc-services.eu](http://www.mc-services.eu)

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